



Aim to Empower your Portfolio with the Might of the PSU Powerhouses

Aditya Birla Sun Life PSU Equity Fund

(An Open ended equity scheme following PSU theme)



Investment of ₹1 Lakh grew to

Map used above is not a political map. It is used for illustration purposes only.





₹3.53 Lakhs in 4 years#

#Inception Date: December 30, 2019

Why invest in Aditya Birla Sun Life PSU Equity Fund?



Exposure to vital PSUs driving India's economic landscape.



Diversification across PSU sectors.

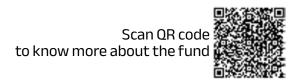


Managed by experienced professionals.



Long term growth potential.





Scheme Performance Summary

Aditya Birla Sun Life PSU Equity Fund - Regular Plan - Growth Option NAV as on June 30, 2024: ₹35.36 Fund Managers: Mr. Dhaval Gala (since September 22, 2022) and Mr. Dhaval Joshi (since November 21, 2022) **CAGR % Returns Particulars Since Inception** 5 Years 3 Years 1 Year Aditya Birla Sun Life PSU Equity Fund 32.41% NA 39.85% 92.94% B: S&P BSE PSU TRI 33.79% 26.95% 45.40% 104.21% AB: Nifty 50 TRI 17.51% 16.66% 16.55% 26.74% Current Value of Standard Investment of ₹10,000 invested (in ₹) Aditya Birla Sun Life PSU Equity Fund 35,360 NA 27,326 19,259 B: S&P BSE PSU TRI 37,040 33.015 30,707 20,381 AB: Nifty 50 TRI 20,663 21,626 15,826 12,666 Inception Date: December 30, 2019

Past performance may or may not be sustained in future. The above performance is of Regular Plan - Growth Option. Kindly note that different plans have different expense structure. Load and Taxes are not considered for computation of returns. When scheme/additional benchmark returns are not available, they have not been shown. Total Schemes Co-Managed by Fund Managers is 5. Total Schemes managed by Mr. Dhaval Gala is 7. Total Schemes managed by Mr. Dhaval Joshi is 52.

| PERFORMANCE OF OTHER OPEN-ENDED SCHEMES MANAGED BY MR. DHAVAL GALA | | | | | | | |
|--|----------------|-----------|---------|-----------|--------|-----------|--|
| Fund Manager: Mr. Dhaval Gala | | | | | | | |
| | CAGR % Returns | | | | | | |
| Schemes Name | 5 Years | | 3 Years | | 1 Year | | |
| | Scheme | Benchmark | Scheme | Benchmark | Scheme | Benchmark | |
| Aditya Birla Sun Life Dividend Yield Fund | 23.10% | 19.76% | 24.25% | 20.01% | 50.60% | 38.79% | |
| Aditya Birla Sun Life Banking & Financial Services Fund | 13.28% | 12.36% | 16.06% | 13.53% | 24.90% | 17.95% | |
| Aditya Birla Sun Life ELSS Tax Saver Fund | 13.30% | 19.76% | 13.20% | 20.01% | 34.76% | 38.79% | |
| Aditya Birla Sun Life ESG Fund | NA | NA | 13.38% | 15.69% | 30.13% | 32.82% | |
| Aditya Birla Sun Life Business Cycle Fund | NA | NA | NA | NA | 33.47% | 38.40% | |

a. Mr. Dhaval Gala manages 7 open-ended schemes of Aditya Birla Sun Life Mutual Fund. b, Different plans shall have a different expense structure. The performance details provided herein are of Regular Plan - Growth Option.

| PERFORMANCE OF OTHER OPEN ENDED SCHEME MANAGED BY MR. DHAVAL JOSHI | | | | | | | |
|--|----------------|-----------|---------|-----------|--------|-----------|--|
| Fund Manager: Mr. Dhaval Joshi | | | | | | | |
| | CAGR % Returns | | | | | | |
| Schemes Name | 5 Years | | 3 Years | | 1 Year | | |
| | Scheme | Benchmark | Scheme | Benchmark | Scheme | Benchmark | |
| Aditya Birla Sun Life Bal Bhavishya Yojna | 13.11% | 19.76% | 13.69% | 20.01% | 31.05% | 38.79% | |
| Aditya Birla Sun Life Infrastructure Fund | 24.46% | 23.75% | 30.02% | 29.61% | 60.64% | 60.97% | |
| Aditya Birla Sun Life Equity Advantage Fund | 16.56% | 22.66% | 14.10% | 22.76% | 35.59% | 44.32% | |
| Aditya Birla Sun Life Midcap Fund | 21.72% | 27.90% | 23.41% | 27.97% | 49.17% | 56.63% | |
| Aditya Birla Sun Life Dividend Yield Fund | 23.10% | 19.76% | 24.25% | 20.01% | 50.60% | 38.79% | |
| Aditya Birla Sun Life Banking & Financial Services Fund | 13.28% | 12.36% | 16.06% | 13.53% | 24.90% | 17.95% | |

| Note: a. Mr. Dhavar Joshi manages 52 open-ended schemes or Aditya biria Sun Life Mutuar Fund. b. Different plans Shair have a different expense structure. The performance details provided herein are Regular Plan - Growth Option. | | | | | |
|--|-----------------|---------|----------|----------|--|
| SIP PERFORMANCE - REGULAR PLAN - GROWTH (ASSUMING SIP OF ₹10,000 PER MONTH) | | | | | |
| Fund Managers: Mr. Dhaval Gala (since September 22, 2022) and Mr. Dhaval Joshi (since November 21, 2022) | | | | | |
| Particulars | Since Inception | 5 Years | 3 Years | 1 Year | |
| Total Amount Invested (in ₹) | 5,50,000 | NA | 3,60,000 | 1,20,000 | |
| Market Value of amount Invested | 14,65,168 | NA | 7,35,021 | 1,66,756 | |
| Scheme Returns (CAGR) | 44.96% | NA | 52.59% | 80.71% | |
| B: Nifty 500 Multicap 50:25:25 TRI Returns (CAGR) | 50.59% | NA | 59.37% | 99.00% | |
| AB: Nifty 50 TRI Returns (CAGR) | 21.01% | NA | 19.80% | 31.54% | |

The fund's inception date is December 30, 2019, and the initial SIP installment is considered to have been made on that date. Subsequent installments occur on the first day of every following month. Past Performance may or may not be sustained in the future

| PRODUCT LABEL | | | | | |
|--|--|---|---|--|--|
| Name of Scheme | This product is suitable for investors who are seeking*: | Riskometer | Benchmark Riskometer S&P BSE PSU TRI | | |
| Aditya Birla Sun Life PSU Equity Fund (An Open ended equity scheme following PSU theme.) | Long term capital appreciation Invests in stocks of Public Sector Undertakings | Moderate Moderate Major Negh Negh Negh Negh Negh Negh Negh Negh | Moderate Moderate Medievate Migh Migh Migh Migh Migh Migh Migh Migh | | |
| *Investors should consult their financial advisors if in doubt whether the product is suitable for them. | | | | | |

Data as on June 30, 2024 | B: Benchmark | AB: Additional Benchmark

 $A dity a \ Birla \ Sun \ Life \ AMC \ Limited / A dity a \ Birla \ Sun \ Life \ Mutual \ Fund \ is \ not \ guaranteeing / offering / communicating \ any \ indicative \ yield / returns \ on \ investments.$ Past performance of any product does not indicate its future performance.

Contact your financial advisor for further details OR Visit - www.mutualfund.adityabirlacapital.com

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